



2011 ANNUAL REPORT



2010 Bob Jones Nature Center Photography Contest "Best of Show" Sarah Janes, Photographer

ANNUAL MEETING AGENDA

Sunday, May 1, 2011 • 1:30pm

Bob Jones Nature Center and Preserve • 355 E. Bob Jones Road • Southlake • TX

1. **Welcome and Introductions**
2. **Approval of 2010 Minutes**
3. **Treasurer's Report**
4. **Election of Board of Directors**
5. **Awards and Recognitions**
6. **Election Results**
7. **Announcements**
8. **Adjournment**

PRESIDENT'S MESSAGE

Dear Members and Friends,

On behalf of the Bob Jones Nature Center Board of Directors, I want to thank you for all of your support over the last year or so. We have come so far so fast yet there is still so much that the Board of Directors is hoping to accomplish in the months ahead.

In pursuit of our mission to preserve local natural resources and history, we have continued to expand the number of educational classes and events available to the public. We now offer classes for almost every age group from children through adults. Our preschool classes are filled as quickly as they are announced.

The BJNC Board of Directors held a number of special events during 2010. The most significant was the national premier of *Rock The Green Revolution*, a Smithsonian Traveling Exhibit that ran during the spring of 2010. **Peter Kao**, one of our board members, spearheaded the implementation of this 6 week long exhibit and weekly programming that showcased easy ways we can reduce, reuse and recycle. Peter has been honored by the Smithsonian for his efforts.

We have several individuals departing from the BJNC Board this year. **Tamara McMillan** chaired the very first Naturally Sweet Fundraiser held by the BJNC Board of Directors in 2009. Our first Naturally Sweet was a success in large part because of Tamara. She is a very talented person who has given generously of her time to many BJNC events. **Councilperson Carolyn Morris**, another one of our champions, is also stepping down from the BJNC Board this year. Carolyn has been a tireless advocate in the support and promotion of the BJNC Nature Center and helped secure the funding needed from the City to open our building. Other board members leaving this year include **Elaine Cox** (Membership) and **Dayle Binder** (Gift Shop and Fundraising). We are so grateful to them for their efforts.

So far, the year 2011 has been very busy. The City of Southlake, in partnership with the BJNC Board of Directors is in the final stages of approval of the Master Plan for the Bob Jones Nature Center and Preserve. This has been in the planning stage for a number of years and we are excited to see it to fruition.

Further, the Board of Directors is working with the City of Southlake on a plan that will turn the day to day operations of the Nature Center over to the BJNC Board of Directors. We expect to assume daily operations of the facility sometime during the summer. Once that occurs, we will be able to staff the facility and allot more dollars for programs, events and publicity.

Finally, be sure to put **November 5, 2011** on your calendars. That is the date of **Naturally Sweet 3 . . . Creatures of the Night**. I hope to see all of you there!!

Respectfully submitted,



Debra Edmondson, President, Bob Jones Nature Center Board of Directors

2010 YEAR IN REVIEW

A mom and young daughter recently began hiking the Bluebird Trail weekly to discover changes they might see from week to week. She is right - changes happen and happened every day, every week, every month, throughout 2010, not only the seasonal changes of the ecosystem, but also the program and administrative changes of the BJNC organization.

When the Nature Center and Preserve opened in April 2008, one of the overarching goals of the BJNC organization (critical to its mission of preserving, conserving and educating) was to increase diversity: biodiversity of the preserve as well as visitor diversity.

As we know, nature is dynamic and always in a state of change. Biodiversity helps drive that change and is critical to a healthy ecosystem. The Preserve is located on land that had been ranched for years. To return to Cross Timber savannah oak richness will take years. However, this long-term process was given impetus with the kick off of the City of Southlake's Master Planning process in August 2010. A plan for the future management of the preserve and enhancement of the educational offerings will be presented mid-2011.

Visitor diversity is also critical to a healthy institution. The organization offered a number of established and new venues to attract visitors to the Preserve through classes, programs, exhibits, and special events. In 2010, 2,319 attendees participated in educational classes and approximately 2,404 attendees participated in other programs and special events.

Children have been one of our most important audiences. According to Carter Smith, Executive Director of the Texas Parks and Wildlife Department:

...today's children are allowed less time for unstructured, creative play in nature than ever before. As the trend away from outdoor play and learning deepens, we are witnessing sobering consequences for children's health and well-being.

The BJNC youth programs have been focused on offering children and their families, from toddlers through teens, a variety of experiences in a natural setting. We have continued to build on initial classes and programs and introduced new ones during 2010.



Through our working relationship with the City of Southlake, the BJNC educators continue to contract their services through the City (the BJNC organization receives 10% of the class fee for coordination and supplies). Mid-way through 2010, Patty Griffin, who taught the very first classes, made a career change and moved to Philadelphia. A long-time Montessori teacher, Patty was instrumental in developing the home school curriculum, initiating toddler classes, hosting the birthday parties, and working with the Girl Scout and Cub Scout badge programs, including the first annual Girl Scout Earth Day program at the Nature Center in April 2010.

Taking her place was Michelle Sager who continued Patty's classes and initiated new programs and new ideas. With her background in home schooling, small business and corporate America, Michelle has continued the toddler classes and home school classes. She has been revamping the birthday parties to expand the theme choices. She initiated a "Growing Up Wild" teacher training for over 50 teachers from all around the DFW Metroplex. With her background as a Girl Scout leader and trainer, she is augmenting the outreach of both the Girl Scout and Cub Scout programs.



Monica Hutchins has been designing and teaching the Young Explorer classes and the Adventure Club for three years. With her childhood development education, experience with a national pre-school program, and 24 years as a camper, counselor, and director of Southlake's Camp Summer Oaks, Monica has developed a widespread reputation for early childhood nature education. Parents come from Southlake but also Irving, Flower Mound, Keller, Fort Worth, and North Richland Hills. She is also the pre-school director for Camp Summer Oaks.

During its third summer at the Nature Center & Preserve, Camp Summer Oaks gave campers – ages 3 through 10 year olds – more wonderful opportunities to learn about natural history, chemistry, and physics through experiments and hands-on activities. Rosemary Hutchins has directed Southlake's signature nature and science camp for 24 years. The BJNC organization worked with the Camp Summer Oaks program by recruiting and training teens as camp volunteers. While assisting the teachers, the teens too are learning about nature and science.



A new program offered in the Fall/Winter 2010 was an outreach program – “Skins, Scales & Skulls” - led by Liz Williamson, a trained teacher and naturalist. Promotion will be the biggest challenge for this program but will also be a stopgap for those schools and other organizations who do not have the additional program and transportation funds, but also for other demographics such as senior centers.

Another of the organization's diversity goals was to attract adult demographics out to the Nature Center. We offered four senior breakfast programs this past year with grant assistance from the Southlake Newcomers Club. Reaching out especially to the Southlake Senior Center, Grapevine Senior Center, and Watermere, plans are to continue the program but through an outreach format. The facility is also offered to several community groups such as the Southlake Newcomers Club and the Southlake Garden Club for meetings.



Additional adult formatting (14 and above) includes the Photography classes and the BJNC Camera Club. Led by Bruce Rosenstiel, an accomplished photographer, the club has been very active in teaching and educating above and beyond the basic photography classes. The Camera Club meets regularly two times a month as well as taking a number of field trips including Texas Discovery Garden, Fort Worth Botanic Garden, the Dallas Aquarium, and other venues. Bruce took the lead on the development and promotion of the annual BJNC Photography Contest. In 2010 there were 20 entrants and 84 photos. Archived photographs were displayed during the year at the Nature Center with theme-based exhibits.

The Board also initiated a series of Members Events. These events were to be a “membership benefit” to members while also inviting other interested people to become members. The series included a program bird program by Dr. Ray Chancellor, a birds and bee program including beekeeper Eric Luebbert and Dr. Chancellor, and a Birds of Prey program by raptor rehabilitator Doris Mager.



Exhibits have been an important goal, attracting additional visitors. The organization developed and hosted several exhibits. A celebration of Black History

Month in February included a reception and exhibit of the history of Bob and Almeady Jones. Dr. Bobby Jones, grandson of Bob and Almeady, was named Director Emeritus to the Bob Jones Nature Center Board of Directors.

The largest exhibit was the Green Revolution which opened in April and was on display through the first of June. The Bob Jones Nature Center Organization and the City of Southlake



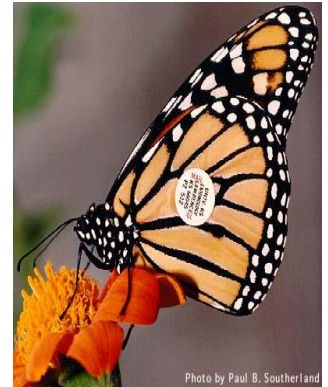
partnered with the Smithsonian Institution to be the first in the nation to present "The Green Revolution" Exhibit which focused on practical solutions to climate change while giving the



local institution the ability to develop its unique interpretation of the exhibit theme. Sections in the exhibit included wind power, solar power, recycling, composting, vermicomposting, water conservation, and carbon footprint reduction. Many exhibition elements were created from reused, recycled, and donated materials. Peter Kao, the exhibit chairperson gathered at least 40 volunteers throughout the community to assist with developing the exhibit. Representatives from the Smithsonian and the Chicago Museum of Industry and Science attended the exhibit's opening in April. The committee also hosted a number of presentations. Peter has been asked to speak about the exhibit experience at the 2011 American Museum Association in Houston in May. The exhibit was also made possible by support from a number of community sponsors.

A fall Monarch exhibit coincided with the tagging of the monarchs through Monarch Watch, a citizen-science project.

Southlake is in the path of the yearly migration of monarchs to Mexico. A team of 10 volunteers were trained and tagged 38 monarchs in and around the Preserve during the fall migration.



Volunteers are critical to the operation of the Nature Center's programs. In 2011 553 volunteers (please note this figure includes about 30 to 40 regular volunteers as well as one time volunteers) gave at least 2,946 hours of service to the Nature Center. Planning for a decent volunteer program was solidified at the end of 2010 for kickoff in January 2011.

An important youth component was the continuation of the OAKS (Outdoor Action KidS), first developed as a Gold Award project by Nicole Gaither. The 12 youth who were a part of the program were critical to assisting with a variety of projects for the Nature Center as well as learning about the ecosystem.

Essential to the operation of the organization is the board of directors. In January 2010 six new and returning board members were installed to grow the board size to 15 members. During the year several board members resigned for personal reasons. At the October 2010 annual meeting, the membership voted to change the month of the annual meeting to April. This change of time was critical to producing an annual report that would include the entire fiscal year. The Board has a number of committees and sub-committees that are critical to the organizational operations including:

- The **Education Committee** has been instrumental in planning and leading the program and events of the BJNC.
- The **Membership Committee** stayed steady in reaching out to welcome new and renewing members.
- The **Naturally Sweet Committee** created a very successful event for the second year.
- The **Nominating Committee** is tasked with identifying leaders in the community to serve on the board.

The organization's Naturally Sweet 2 event was a great success through community support of sponsors, volunteers, artists, and attendees. The event was

critical to the development of a new and much improved website. The website will be critical to future expansion of educational programs, preservation and conservation messages, and as the primary communication tool for the organization.

The BJNC organization recognizes the importance of reaching out to the community both volunteers and support in addition to the scheduled programming. We developed and strengthened a number of partnerships in 2011:

- **Marshall Grain** – The partnership with Marshall Grain Co. and owners Joyce and Jim Connelly added much to our native plant landscaping and our programming needs. The partnership is continuing in 2011. BJNC members receive a 10% discount each time they purchase gardening and wild bird products!



- **Master Composters** – Charlie Shiner and volunteers kept up the composting demonstration area and Charlie has taught seven workshops with 35 attendees. The compost produced was used by the Master Gardeners working on the facility landscaping, as a demonstration site for the Green Revolution.

- **Master Gardeners** – The Tarrant County Master Gardeners under the leadership of Nancy Searl and Sharon Duquemin who were also the designers of the facility's landscaping. Through their efforts, the site was designated an official site for the Tarrant County Master Gardeners to earn their required hours.

- **Master Naturalists** – Sandy Cavanaugh and Jan LaPine, Master Naturalists with the Elm fork chapter, began the Bluebird Nestbox Monitoring of the 10 nestboxes on the Preserve.



Their data was sent to the National Bluebird Society databank. Sandy and Jan were also involved in supporting the Great Backyard Bird Count in February. Promoted by the Education Committee, these Master Naturalists spent hours during the GBBC weekend available to help visitors identify and record sightings for this national citizen-science project.

- **Southlake Ornithological Society** – Dr. Ray

Chancellor is the founder of the SOS. His devotion to educating one and all of the importance of the local Southlake Cove ecosystem has been instrumental in preserving the BJNCP and adjacent sites. He has been generous in permitting the BJNC to advertise his SOS educational hikes through our promotions.



- **S.W.A.T.** – In August 2010 the **Southlake Working As a Team** program organized by the Southlake Baptist Church under the leadership of Clayton Reed and Zack Polyak was instrumental in giving the Nature Center facility a needed facelift. With about 100 volunteers, the group made an incredible impact on the facility.

- **Greenfellows** – The Greenfellows organization hosts the Southlake Green Day event annually. BJNC had a booth at the event and was the recipient of a grant to produce a local composting booklet.

- **Youth Community Service Projects**

Two Eagle Scout projects were completed in 2010:

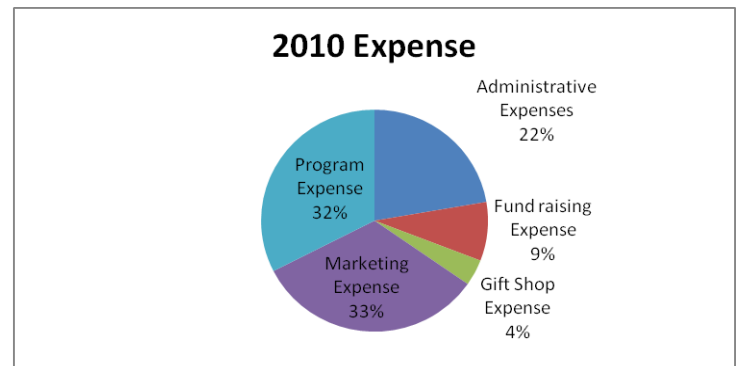
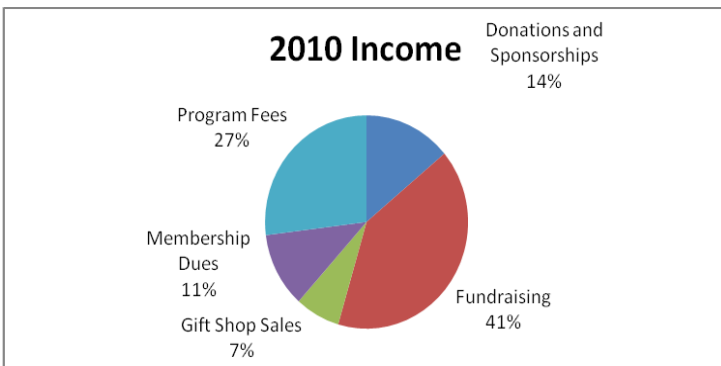
- Reilee Williams: expansion of the Butterfly Garden.
- Nico Scalzo: addition of 21 bluebird nest boxes on the leased United States Army Corps land adjacent to the Preserve.



There were indeed many changes during 2010. Each and every class, program, event, citizen-science project was directed at moving the organization forward in accomplishing its mission of preserving, conserving, and educating more people each year.

2010 FINANCIAL REVIEW

	Jan - Dec 10	Jan - Dec 09	\$ Change	% Change
Ordinary Income/Expense				
Income				
Donations and Sponsorships	6,107.22	6,622.76	-515.54	-7.78%
Fundraising	17,898.88	10,012.03	7,886.85	78.77%
Gift Shop Sales	3,136.61	6,939.97	-3,803.36	-54.80%
Membership Dues	5,020.00	6,015.00	-995	-16.54%
Program Fees	11,885.27	11,288.98	596.29	5.28%
Total Income	44,047.98	40,878.74	3,169.24	7.75%
Expense				
Administrative Expenses	9963.8	9583.42	-380.38	-3.97%
Fund raising Expense	3,824.87	5,708.50	1,883.63	33.00%
Gift Shop Expense	1,707.31	5,688.61	3,981.30	69.99%
Marketing Expense	14,677.54	1,401.46	-13,276.08	-947.30%
Program Expense	14,523.50	6,894.01	-7,629.49	-110.67%
Total Expense	44,697.02	29,276.00	-15,421.02	-52.67%
Net Ordinary Income	-649.04	11,602.74	-12,251.78	



Bob Jones Nature Center
Statement of Cash Flows
January through December 2010

	<u>Jan - Dec ...</u>
OPERATING ACTIVITIES	
Net Income	-649.04
Adjustments to reconcile Net Inco... to net cash provided by operations:	
Accounts Receivable	500.00
Sales Tax Payable	-342.65
Net cash provided by Operating Acti...	<u>-491.69</u>
Net cash increase for period	-491.69
Cash at beginning of period	<u>28,400.32</u>
Cash at end of period	<u><u>27,908.63</u></u>

2010 LEADERSHIP AND SUPPORT

BOB JONES NATURE CENTER 2010 BOARD OF DIRECTORS OFFICERS

President: Debra Edmondson
Vice President: Julie Landesberg
Treasurer: Bruce Rosenstiel
Secretary: C.D. Peebles

DIRECTORS

Dayle Binder • Ray Chancellor • Matthew Close • Elaine Cox • Anne Dyson • Beth Foss • Peter Kao
Tamara McMillan • Carolyn Morris • Wanda Schafer • Beatriz Terrazas

EXECUTIVE DIRECTOR

Emily Galpin

BJNC EDUCATORS CONTRACTED THROUGH THE CITY OF SOUTHLAKE

Patty Griffin
Monica Hutchins
Rosemary Hutchins
Bruce Rosenstiel
Michelle Sager
Liz Williamson

ALL THE BOB JONES NATURE CENTER MEMBERS AND VOLUNTEERS!

NATURALLY SWEET 2 SPONSORS/DONORS

City of Southlake • James Landscaping • Marshall Grain Co. • SullivanPerkins
Star-Telegram / The Southlake Journal • Insight Merchandising Inc. • O'Donnell's Landscape Service, Inc.
Southlake Town Square / Cooper and Stebbins • Brandt-Cabello Family • JMD Multimedia
Just for Fun • Medica Health Management • OurGreatCity.com • Skipping Stone Studio • Terra Estes Park IV, LP
Stacy and David Cary • The Edmondson Law Firm, P.C. • Julie and Peter Landesberg • Liberty Mutual
Showtime Farms

GREEN REVOLUTION SPONSORS/DONORS

City of Southlake • Marshall Grain Co. • Exeltech • Peter and Kerry Rozes • The Blues Show Project • Elaine Cox •
Rapid Refill • Showtime Farms • Central Market • Southlake Garden Club • Batteries Plus – Southlake • RSD Plumbing
Ed's Electric Service • The Cakery • Alpine Materials • Pieter Andries Jewelers • Superior Paving Systems • Pavestone
Insight Merchandising • Julie and Peter Landesberg

CITY OF SOUTHLAKE SUPPORT

Chris Tribble, Director of Community Services
Kerry McGeath, Deputy Director of Community Services
Kari Happold, Deputy Director of Community Services

All the Parks and Recreation Staff who support the facility, grounds, and programs!

Including Holly Arnold, Dante Biasatti, Stacey Buller, Elaine Parry, Kathy Sisco



Bob Jones Nature Center • 355 E. Bob Jones Road • Southlake, TX • 76092
817.939.1110 • www.bjnc.org • bjonesnaturecenter@hotmail.com